

SOUTH INDIA'S FIRST AI POWERED UNIVERSITY

# Fostering an **Innovation** ecosystem



Transdisciplinary  
Approach



Multi Entry-Exit Points



Elective Mini Degree  
options



Reflective Learning  
Methodology



Academic Tie-ups with  
premier foreign Universities



Degree by design  
(Design your own degree)



Continuous evaluation



Experimental learning



**B.E.S.T**  
Bharatiya Engineering, Science & Technology  
Innovation University

**Prospectus**  
**bestiu.edu.in**

**Admissions Open**  
**2025-26**

## About us

Welcome to your innovation haven, founded in 2018 and nestled across a vast expanse of 147 acres, our university thrives amidst the serenity of farm landscapes. A beacon of cutting-edge education, we house schools dedicated to Agriculture, Sustainable Food Systems, Engineering, Management, Law, Humanities, Sciences, Paramedical Sciences and Architecture.



### Vision

To create a World Class Social Impact conglomerate where learning is accessible and affordable, innovators are groomed and their ideas are incubated.

### Mission

Establish a model university that stands as a testament to excellence, a nucleus where the highest echelons of academia converge with groundbreaking research endeavors, propelling the boundaries of knowledge ever forward.

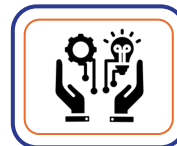
## Salient Features



**FUTURISTIC  
PROGRAMMES**



**COLLABORATIVE  
LEARNING**



**INDUSTRY  
ADOPTION**



**INTERNATIONAL  
EXPOSURE**



**OUTSTANDING  
FACULTY**



**INCUBATION  
SUPPORT SYSTEM**



**TECH-ENABLED  
CAMPUS**



**RESEARCH  
FACILITATION**



# CHAIRMAN'S MESSAGE



**Shri. Bharat Lal Meena**  
Founder and Chairman

“ As Chairman of our esteemed Innovation University, I extend a warm welcome to you all. At our university, we are not just committed to providing quality education but also ensuring a nurturing environment akin to a "home away from home." Our dedicated faculty members are not only experts in their fields but also mentors who genuinely care about the holistic development of each student. Here, we believe in fostering a culture of innovation, excellence, and compassion.

# CHANCELLOR'S MESSAGE

**Dr. Rupa Vasudevan**  
Founder & Chancellor



“ As the Chancellor of the B.E.S.T. Innovation University, I am thrilled to share our collective commitment to fostering innovations and sustainability at our university. As we embark on a new academic year, our university is taking bold strides to address the pressing challenges in agriculture through a multi-disciplinary approach.

# WHY B.E.S.T INNOVATION UNIVERSITY

B.E.S.T Innovation University instills you with knowledge, skills, and confidence to tackle challenges as you enter a VUCA world. We help you to develop as a self-reliant and independent individual, while motivating and calibrating you to unlock your full potential.

The University provides several opportunities and emphasises experiential learning, while conducting engaging activities, to prepare you for all your endeavours.

-  Academic Tie-Ups (with Premier Foreign Universities and Industry Partnerships)
-  Continuous Evaluation & Experiential Learning Methodologies
-  Transdisciplinary Approach / AI led Learning Ecosystem
-  Multiple Entry-Exit options
-  Elective Mini-Degree Options
-  Unique Pedagogies / Personalised Learning
-  Scholarships of over 2 Crores
-  Dual Degrees
-  Innovation and Research-Based Learning
-  Incubation and Entrepreneurship Cell
-  Degree by Design (Design Your Own Degree)
-  Reflective Learning Methodology



**85 +**  
Future ready  
programs



**120 +**  
Faculties from  
top institutions



**120 +**  
International university  
collaboration



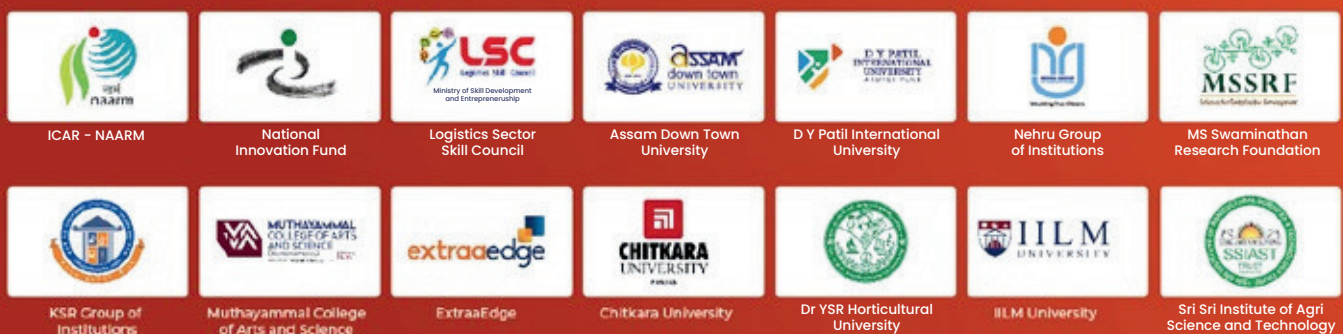
**108 +**  
Campus Placement  
offers in 2022-2023



# INTERNATIONAL COLLABORATIONS



# NATIONAL COLLABORATIONS



# INDUSTRY COLLABORATIONS



# TECH STACK





## 4 PILLARS OF EXCELLENCE



### **Institute of Excellence**

Led by IIT-IIM Graduates on a mission to bring you the finest of teaching material and methods at par with top IITs, Ivy Leagues, and other universities.

# 01



### **Extra Curricular**

Holistic development through sports, cultural events, clubs, and leadership activities.

# 02



### **Entrepreneurship**

Established incubators to nurture entrepreneurial initiatives.

# 03



### **Training & Placement Support**

Industry-aligned training, internships, and placement assistance through strong corporate partnerships.

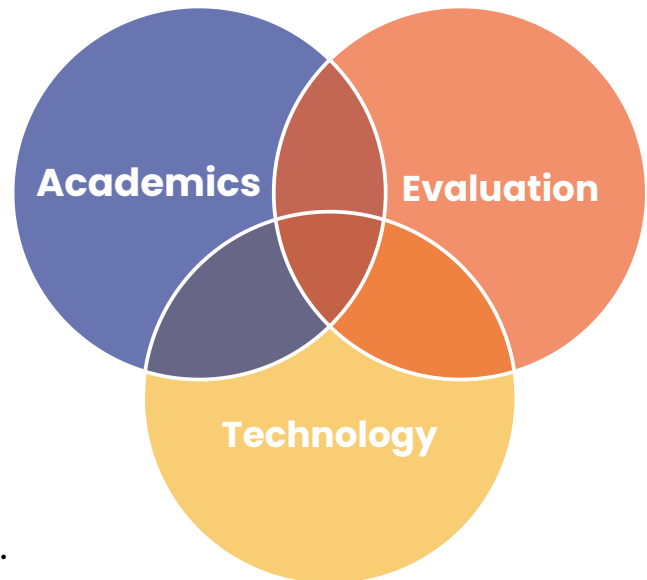
# 04



# 360° SUPPORT SYSTEM

Education encompasses three key aspects:

- **Academic** (curriculum design, instructional methods, and policies),
- **Technological** (integration of modern tools for enhanced learning)
- **Evaluation** (assessment of student performance for comprehensive skill development).



## Academic Aspect

Smart Classroom + Qualified Faculty + Global Curriculum



## Technological Aspect

Virtual Labs, Advanced Physical Labs, AI Coach, 3D Models



## Evaluation Aspect

AI based evaluations, Hackathons, Interviews: HR interview, Technical interview, Resume Based Interview

Our AI Campus comprehensively addresses all three key aspects of education: **Academic, Technological, and Evaluation.**





# College of Agricultural Science and Applied Research (CASAR)

Over the last 6 years, College of Agricultural Science and Applied Research has transformed into a center of excellence in the region, providing opportunities for innovation and research in the field of Agriculture, Horticulture and Forestry. Industry Recognized Certifications in Climate Change Education B.E.S.T Innovation University is at the forefront in the South of India in grooming leaders on sustainability and climate change.

## CASAR Offers:

State-of-the-art facilities, including advanced laboratories, research centers, and expansive agricultural farms, foster innovation and hands-on learning. The pedagogy emphasizes experiential learning, equipping students with essential industry skills. Renowned faculty, with multiple patents and high-impact publications, drive research excellence. Spanning 147 acres, the farmland hosts diverse flora and fauna, enhancing real-world agricultural exposure.

## Under Graduate Program – 4 years

B.Sc. (Hons) Agriculture  
B.Sc. (Hons) Horticulture  
B.Sc. (Hons) Forestry

## Post Graduate Programs – 2 years

M.Sc. Agriculture (Specialization)    M.Sc. Horticulture(Specialization)

## Opportunities

- Agronomy
- Agricultural Entomology
- Genetics & Plant Breeding
- Seed Science & Technology
- Sustainable Agriculture
- Plant Pathology
- Agritech & Innovation
- Agricultural Extension Education
- Environmental Science
- Climate Resilience
- Fruit Science
- Vegetable Science
- Floriculture & Landscaping
- Post Harvest & Technology
- Plantation Spices
- Medicinal & Aromatic Crops







## School of Engineering & Applied Technology (SEAT)

Our school of Engineering and Applied Technology aims to cultivate, evolve and strengthen Computer Science and Technology fundamentals to create leaders and trend setters for the next generation technological needs. SEAT offers various industry curated programs that focuses on industry readiness through building portfolios, projects and internships.

### SEAT offers:

A dynamic curriculum blending theoretical foundations with hands-on application ensures comprehensive learning. Work-integrated programs enable students to earn while they learn, easing tuition costs through industry internships. The state-of-the-art Incubation Centre fosters a culture of innovation and entrepreneurship, empowering students to develop groundbreaking solutions.

### Under Graduate Program - 4 years

B.Tech IT  
B.Tech CS  
B.Tech CSE  
B.Tech AI & DS  
B.Tech CS(Big Data)  
B.Tech CS (Cyber Security)

### Post Graduate Programs - 2 years

M.Tech - Artificial Intelligence  
M.Tech - Data Science

### Opportunities

- Software Developer
- AI Engineer
- Software Designer
- IoT Engineer
- Programming Associate
- Data Analyst







## School of Arts and Management Studies(SAMS)

When the new businesses are riding over the bandwagon of digital disruption, the old management theories are being rewritten to address this new wave. When peer-to-peer lending (not owning a car, but hiring a car through Ola / Uber, or hiring a room for rent through AirBNB in the remotest corner of the world) are becoming the order of the day, organizations are reinventing themselves. Be a part of this transformation, join the thought leaders.

### SAMS offers:

Our management programs offer a diverse range of case studies, simulations, internships, and collaborative projects, providing students with practical insights into the complexities of today's business environment. We foster a culture of innovation and critical thinking, equipping students with the skills and mindset required to navigate the challenges of the global marketplace.

### Under Graduate Program – 3 years

BBA – Hospitality Management (Hyflex)

BBA with Accounting in ACCA (Hyflex)

BA- Journalism

### Post Graduate Program – 2 years

MBA FinTech (Hyflex)

MBA – HR and Marketing, Supply Chain Management

Executive MBA (Hyflex)

### Opportunities

- Financial Analyst
- Tax Assistant
- Accountant
- Manager
- Private Banker
- Marketing Head
- Business Data Analyst
- Retail Manager



LEADERSHIP

ORGANIZE

COMMAND





## School of Law and Governance (SOLG)

As a law student, you can expect to learn how to tackle some of the most problematic – indeed, often seemingly irresolvable – conflicts and issues in modern society and morality.

### **SOLG offers:**

Comprehensive programs that provide students with a strong foundation in legal principles, critical thinking, and ethical practices. Equip students with the knowledge, skills, and values necessary to excel in the legal field. A curriculum that combines theoretical study with practical training, enabling students to develop strong analytical abilities, effective communication skills, and a deep understanding of legal systems. With state-of-the-art moot courtrooms, legal research facilities, and internship opportunities, we provide a supportive and stimulating environment for students to refine their advocacy skills and gain real-world experience.

### **Under Graduate Program – 5 years Integrated Program**

BA LLB (Hons.)

### **Opportunities**

- Advocate/Litigator
- Judge/Magistrate
- Corporate Lawyer
- Legal Advisor/Consultant
- Public Prosecutor
- Legal Researcher
- Professor of Law
- Government Services (Legal Counsel)
- Policy Analyst
- Compliance Officer
- Arbitrator/Mediator
- Data Protection Officer
- Legal Tech Consultant
- Intellectual Property Lawyer
- Legal Journalist





## School of Design (SOD)

As businesses embrace digital transformation, traditional management approaches are evolving to keep pace with innovation. The rise of platforms like Uber, Ola, and Airbnb, which enable peer-to-peer exchanges without ownership, is redefining how industries operate. In this fast-changing environment, UI/UX Design and Game Design are playing a crucial role in shaping the digital experiences of tomorrow.

### SOD offers:

The School of Design at B.E.S.T Innovation University offers specialized programs in UI/UX Design and Game Design. UI/UX Design focuses on creating user-centered digital experiences, teaching design principles, wireframing, prototyping, and interaction design. Game Design covers game mechanics, storytelling, level design, and 3D modeling, equipping students to develop immersive gaming experiences.

### Under Graduate Program – 4 years

B.Des – UI/UX/ Game Design

BSc – Fashion design

BSc – Interior designing

### Post Graduate Program – 2 years

MSc – Fashion design

MSc – Interior designing

### Opportunities

- |                        |                  |                      |
|------------------------|------------------|----------------------|
| • UI Designer          | • Game Developer | • Character Designer |
| • UX Designer          | • Level Designer | • Environment Artist |
| • UX Researcher        | • Game Artist    | • Narrative Designer |
| • Interaction Designer | • 3D Modeler     | • Technical Artist   |







## School of Sciences (SOS)

Over the past six years, the School of Sciences has become a hub for excellence, fostering innovation and research in scientific fields. B.E.S.T Innovation University leads in South India with industry-recognized certifications in climate change education, equipping future leaders in sustainability.

### SOS Offers:

The School of Sciences features state-of-the-art laboratories, research centers, and cutting-edge facilities that promote innovation and hands-on learning. With an experiential approach, the curriculum equips students with essential industry skills. Renowned faculty, recognized for their patents and high-impact research, drive academic excellence. Spanning 147 acres, the campus fosters real-world scientific exploration with its diverse ecosystems.

### Under Graduate Program - 3 years

B.Sc.  
BCA  
BCA  
B.Sc. (IT)

### Post Graduate Programs - 2 years

MCA

### Opportunities

- Scientific Officer in Forensic Science Lab
- Research Associate
- Scientific officer in Food & Beverage Industry, Mining Industry, Pharmaceutical Industry, Water Testing, Soil Test, Polymer Industry, Leather and Rubber.







## School of Vocational Education and Training

As a B.Voc student, you will gain practical skills and knowledge to address real-world challenges in diverse fields such as healthcare, technology, management, and more. With hands-on training in areas like Medical Technology, Retail Management, Aviation, Agriculture, and Data Science, the program equips you with the expertise to tackle industry challenges and thrive in your career. The curriculum blends theoretical learning with practical experience, preparing you for a successful, future-ready career.

### SVET offers:

B.E.S.T Innovation University offers comprehensive vocational programs that blend theory with practical training, equipping students with the skills and knowledge to excel in their fields. With state-of-the-art facilities and industry partnerships, students gain hands-on experience and real-world exposure, preparing them for success in industries like healthcare, hospitality, and agriculture.

### Under Graduate Program - 3 years

B Voc

### Post Graduate Programs - 2 years

M Voc

### Opportunities

- Medical Lab Technician
- Anesthesia Technician
- Cardiac Care Technician
- Radiology & Imaging Technician
- Operation Theatre Technician
- Health Information Technician
- Emergency & Trauma Care Technician
- Dialysis Technician



# How we build an Outstanding Learning Experience



**Fully Air Conditioned  
Smart Classrooms**



**Top Notch Computer  
and Virtual Labs**



## Led by IIT-IIM Alumni

Our faculty blends academic brilliance with hands-on experience, offering you practical insights, strategic thinking, and career guidance that go far beyond textbooks.



## AI Enabled Learning

Our AI-enabled campus, with AI-powered test assessments, interviews, and learning tools, creates a futuristic environment where students learn from innovation today to build the future tomorrow.



## Industry-Driven Curriculum

We have advisory boards consisting of industry leaders to provide insights into the skills and knowledge needed in the workforce. We regularly update the curriculum based on industry feedback.



## International Collaboration

We create opportunities for students to gain a global perspective through exposure to diverse cultures and engineering practices.



## GRE/GMAT Preparation

We prepare our students for GRE/GMAT exams to allow them to experience engineering challenges in different parts of the world, fostering adaptability and a global mindset.



# Elevate your Career with the **BESTIU Techno Campus**

At BESTIU, we believe learning should move at the speed of life. Our AI-enabled techno campus offers the tools, flexibility, and environment to help you grow without boundaries.



## **Flexible NEP Aligned Structure**

Online recorded classes and our 360° support system ensures you're never out of sync, combining academic guidance, mentorship, and tech-enabled access



## **Immersive & Industry-Relevant Learning**

Engage in faculty-led, interactive sessions and real-world case studies, equipping you with actionable strategies for business challenges.



## **Collaborative, practical & Career-Focused Approach**

Engage in group projects, peer feedback, and simulated workplace experiences. we focus on skills that matter.



# PLACEMENT FOCUSED TRAINING

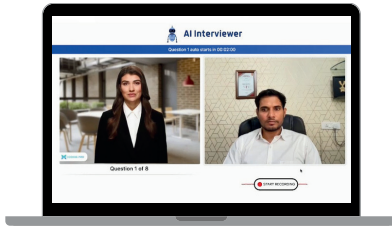


# Placement Preparation



## Placement Cell

We have a dedicated placement cell that encourages student involvement to guide and support students in securing rewarding job opportunities through personalized career counseling, networking events, and industry partnerships.



## AI Interviewer

Offers an innovative generative AI visual HR tool that transforms student interview preparation in coding and enterprise sectors. It provides a detailed feedback report, enhancing interview skills and job prospects



## Industry Collaboration

Established strong partnerships with industry leaders like **ISRO and IBM**, offering students hands-on experience through internships, co-ops, and direct engagement with industry professionals.



## Resume Builder

Our resume builder helps students create impactful, professional, standout resumes with a significantly increased chance of being shortlisted.



## Aptitude Test Preparation

Preparation for aptitude tests for placements and competitive exams like GRE, GMAT, GATE and CAT to support students in achieving their academic and professional goals.



## Hands-on Projects

Our hands-on projects approach equips students with real-world tech skills, allowing them to hone their skills while simultaneously building a portfolio.



## Communication Skills

Our communication skills training enhances students' ability to articulate ideas and have confident interactions professionally.



## Internships

We actively support students in securing internships with opportunities to gain practical experience and exposure.



## Placement Portal

The placement portal connects students with top employers through job postings, internship opportunities, and career guidance resources.



# ADMISSION PROCESS HOW TO APPLY

Admission to the program will be based on the qualifying examinations and B.E.S.T ENTRANCE TEST (BEE) or any of the National Entrance Test Score as mentioned in the B.E.S.T Innovation University Prospectus and University Website.



## ONLINE APPLICATION

Candidates Can Apply Online  
Through the University Website



CUET Candidate: Apply through this below link  
<https://admissions.bestiu.edu.in/cuet>



Submit the Online application form along with payment of Rs 500/- towards the application form.

# HOW TO REACH



**THE UNIVERSITY IS 4.5 KMS FROM NH716G AND 7 KMS FROM NH544G**

## NEAREST RAILWAY STATION

SRI SATHYA SAI PRASANTHI NILAYAM (SSPN), PUTTAPARTHI	39 KM
KADIRI (KRY)	45 KM
HINDUPUR (HUP)	54 KM
DHARMAVARAM JUNCTION (DMM)	73 KM
PENUKONDA JUNCTION (PKD)	43 KM

## NEAREST AIRPORT

KEMPEGOWDA INTERNATIONAL AIRPORT BENGALURU	95 KM
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## NEAREST TOWNS

BAGEPALLI	20 KM
GORANTLA	14 KM
PUTTAPARTHI	59 KM



# Our Events at a Glance



## Internalization at BESTIU





## Cultural Events





# Activities



## EVENTS



## MUNs



## Industry Workshop



## Sports



## Hackathons



We believe in holistic development, where learning goes beyond the classroom. Our diverse extracurricular activities are designed to combine fun with purpose. From coding hackathons to sports events, we ensure every student finds opportunities to explore their passions.



*Graphic impression of future campus*



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