India’s 1st Innovation University
As defined in the UGC ACT 1956 under Section 2(f), University means a University established or incorporated by or under a Central Act or a State Act.

Bharatiya Engineering Science and Technology Innovation University (B.E.S.T IU) has been established by Andhra Pradesh Government under Andhra Pradesh Private Universities (Establishment and Regulation) Act 2016 (the Act 3 of 2016) vide (Letter of Intent dated 10 May 2018), and further notified in the Andhra Pradesh official Gazette PART IV-B EXTRAORDINARY No 6 (Act 6 of 2019) published on 17 February 2019. It is enlisted in Andhra Pradesh State Council of Higher Education website: http://www.apsche.org/apsche_new/prv_unv.php

As per Public Notice Issued by UGC on the 30 April 2019, Bharatiya Engineering Science and Technology Innovation University has been included in the list of Private Universities which are established by the Acts of Legislatures of different State Governments and are competent to award degrees as specified by UGC under Section 22 of the UGC Act and included in UGC website.

The Governing Council of the Association of Indian Universities (AIU) at its 361st Governing Council Meeting held on November 5, 2020 at AIU House, New Delhi considered the application of Bharatiya Engineering Science and Technology Innovation University (BESTIU), Anantapur-515731, Andhra Pradesh for grant of membership of AIU and resolved to grant the same with effect from 18.08.2020 (Date of UGC letter) and placed it in the South Zone.
**Our Vision**

**BEST Innovation University** is incepted with a vision to create a world class social impact conglomerate where learning is accessible and affordable, innovators are groomed and their ideas are incubated.

**Our Mission**

Our mission is to set up a model university which shall be the pride of the state & the country, a hub for highest quality academics & research work. We want our students to compete with the best in the world so that they not only earn their dream jobs but also become job creators. We believe in innovation on the campus & developing strategies to address today’s challenges & creating champions of change.

**UNIQUE HIGHLIGHTS**

- The campus in Gownivaripalli is just one hour from Bangalore International Airport
- ICT enabled Smart Classrooms with Multimedia Studios and Video conferencing Facilities
- State of the Art infrastructure with unique Experiential learning facilities
- University places major thrust on Applied Research, Innovation and Entrepreneurship
- The opportunity of Twining programs with Worlds’ best Universities / Institutions
- Flexible Choice-based Credit System, transdisciplinary approach
- In-house opportunities to Students for Business Incubation, Entrepreneurship and Research
- Key Employability skills training included as a core subject from third semester onwards in all courses
- Collaboration with world’s leading Institutions for Summer Internships /Certification programs and Industry visits through our Global Institutional partners

Bestiu.edu.in
Innovation as Value, Innovation as Culture
Mobilizing creative and intellectual work force for the University will not be a challenge. However, the real challenge is to harness that intelligence and creative energy into developing a culture of Innovation. We believe that Universities and Institutions across India will thrive with Leaders coming out of the colleges and institutions fostering this culture.

Innovation and Key Skills
• Short duration projects, Experiential learning – EL, Hands on training – HOT with industries and relevant to surrounding areas are encouraged for putting academic learning into practice and gaining work experience.
• Thrust will be on practical education that would bring about the best entrepreneurship skills in students.
• More focus would be laid on encouraging innovation at all levels of learning.

Curriculum Innovation
• Innovative curriculum engages students and faculties in education that inspires analytical thinking, creativity and ethical business practices through Experiential learning.
• Key skills sought by employers and methodologies for Out of the Box thinking and research orientation are very well integrated into the curriculum. Short projects during winter break and summer jobs are encouraged for putting academic learning into practice and gaining work experience.
• With Technology driven Innovation and Operations Driven Innovation, we believe to bring Quality focused Innovation to masses at the lowest costs of education.
Shades of Innovation In Practice
National Service Scheme (NSS) is a voluntary program under the Ministry of Youth Affairs & Sports Government of India. NSS is a mandatory program for all the students of CEAT. We have two major activities one special campaign and regular activities. We ensure that the best NSS volunteers will get an opportunity to participate in various International / National / State level events.
COURSES

B.Sc. (Hons) Agriculture – 4 Years
B.Sc. (Hons) Horticulture – 4 Years
B.Sc. (Hons) Forestry – 4 Years
M.Sc. Agriculture – 2 Years
M.Sc. Horticulture – 2 Years
M.Sc. Forestry – 2 Years
PhD Research

ADD-ON DIPLOMA

Entrepreneurship in Agriculture Professional Studies
Food and Bio innovation
Agri Business innovation
Agri Systems management
Forest Ecosystems
AI in Agriculture
Robotics in Agriculture
Nursery Management
Precision Farming
ICT in Agriculture
Mushroom Technology

ELIGIBILITY

Passed the 10+2 with PCB or equivalent examination from CBSE / ICSE / SSC / IB / IGCSE or any other examination within scope and standard found to be the senior secondary Examination of a recognised Indian Board / University.

OPPORTUNITIES

Agri Business Entrepreneur
Agriculture Research Scientist
Farm Machinery Industries
International Organizations
Agri-Biotech Companies
Crop Insurance Companies
Drip Irrigation Companies
Nursery Sector
Agriculturists
Food Processing Sector
Farmer Producer companies
Commercial Farming
Seed Technologist
Agriculture Technician
Actuarial Analyst
Farming Consultant/Agronomist
Primary Production Manager
Agricultural Products Marketing firms
Fertilizer Manufacturing firms
Subject Matter Specialist
Program Manager
Faculty in Agri Institutions
ICT based Agri-Tech companies
Banking sector
IAS, ARS, FCI, IFS, ICAR, NABARD & More
ONLINE CERTIFICATION COURSES (SHORT-TERM)

- Application of ICTs in Agriculture – 6 Weeks
- Entrepreneurial opportunities of Processing and Value addition in food crops – 3 Weeks
- Agricultural Market Knowledge Management – 3 Weeks
- Organic Interventions for sustainable crop production – 4 Weeks
- Agri-Business and Market Intelligence in enhancing Farmer’s Income – 4 Weeks
- Agri-Innovative Applications of Renewable Energy Technologies for Agricultural Sector – 4 Weeks
- Innovative Applications of Renewable Energy Technologies for Agricultural Sector – 4 Weeks
- Pressurized Irrigation System for Enhancing Water Use Efficiency – 3 Weeks
- Soil and plant health management strategies for adaptation to climate change – 3 Weeks
- Crop Diversification for Resilience in Agriculture and Doubling Farmers Income – 4 Weeks
- Soilless crops production – 4 Weeks
- Apiculture for Production and profits – 4 Weeks
- Entrepreneurship in mushroom production – 4 Weeks
- Intellectual Property Rights in Plant Variety Protection(IPR) – 4 Weeks
- Innovative and low – investment crop production strategies – 3 Weeks
- Integrated Plant Health Management – 4 Weeks
- IOT and Agri-Startups – 4 Weeks
- Good practices in pet Management – 4 Weeks

AGRO-ROBOT By Students of BESTIU
COURSES
B.Tech CSE – 4 Years
B.Tech CSE Artificial Intelligence – 4 Years
B.Tech CSE Data Science – 4 Years
B.Tech CSE Cyber Security – 4 Years
M.Tech CSE – 2 Years
M.Tech Artificial Intelligence – 2 Years
M.Tech Data Science – 2 Years
M.Tech IOT – 2 Years

ADD-ON DIPLOMA
Artificial Intelligence/ML
Big data Analytics
Cyber Security
Cloud Computing
Data Science
Intelligence systems (IOT, VR, etc.)

ELIGIBILITY
Passed the 10+2 with PCM or equivalent examination from CBSE / ICSE / SSC / IB / IGCSE or any other examination within scope and standard found to be the senior secondary Examination of a recognised Indian Board / University.

OPPORTUNITIES
Entrepreneur
Data Scientist
AI Engineer
Blockchain Developer
IoT Developer
Business Analyst
Computer Manufacturers
IT/Software Companies
Project Manager
AutoCAD Engineer
Purchase & Quality Control
Planning & Design
Design Engineer
Software Engineer
Testing Engineer
Product Manager
Application Developer
Faculty in Engineering Institutions
Tech Catalyst
Engineering Consultant
Lab Technician
Computer Scientist
System Database Administrator
System Designer
Research Analyst
Data Warehouse Analyst
Structural Engineers

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COURSES
BBA – 3 Years
MBA – 2 Years
BBA+MBA Integrated – 4 Years

ELIGIBILITY
Passed the 10+2 or equivalent examination from CBSE / ICSE / SSC / IB / IGCSE or any other examination within scope and standard found to be the senior secondary Examination of a recognised Indian Board / University.

BBA SPECIALIZATIONS
Business Administration
Business Communication
International Business Management
Banking and finance
Hospitality Management
Media Management
Data Analytics
Digital Marketing

MBA SPECIALIZATIONS
International Business
Operations Management
Marketing
IT & Technology Management
Entrepreneurship
International Management
Strategy
Accounting Management
Airline Management
Airport Management
Banking
Banking And Finance
Banking And Insurance
Computer Applications
Digital Marketing
Finance
Finance & Accounts
Hospital Management
Hotel Management
Human Resource Management
Tourism & Travel Management
Information Technology
Insurance Management
Logistics Management
Marketing And Finance
Mass Media & Communication
Networking
Oil & Gas Marketing
Retail Management
Sales And Marketing
Travel And Tourism
Business Economics
Public Policy

*Specialization (one or max two specializations can be opted for)
COURSES
Bachelor of Design B (Des) - 4 Years

SPECIALIZATION
Product Design
Communication Design
Interior Design
Graphic Design
Visual Design
Animation Film Design

ELIGIBILITY
Passed the 10+2 or equivalent examination from CBSE / ICSE / SSC / IB / IGCSE or any other examination within scope and standard found to be equivalent to the Senior Secondary Examination of a recognized Indian Board / University. Students can pursue the course irrespective of streams i.e. Science, Commerce, Arts and Humanities.

OPPORTUNITIES
Entrepreneur
Corporate Companies
Shopping Malls
Fashion Show Management
Graphic Designing
Fashion Designing
UI/UX Designing
Garment Manufacturing Units
Footwear Designing
Interior Designer
Fashion Forecasters
Jewelry Designing
Multimedia Companies
Product Management
Media Sales
Design Product Management
Furniture Manufacturing Units & Accessories
Home Improvement Sector
Fashion Media
Industrial Designing
Art Director
Film & Video Communication
Lifestyle & Accessories design
Fashion Stylists
Weaving Consultant
Academic Faculty
Gaming Sector
Fashion Sales Officer
Celebrity Design
Customer Relationship Management

COURSES
Diploma in Culture
Diploma in Arts (Folks / Classical / Carnatic Music / Dance Forms)
Diploma in Language
Diploma in Leadership
Diploma in Emotional Intelligence (Traditional Knowledge System)
Diploma in Intercultural Global Communication
Diploma in Conservational Education, Heritage, Wildlife & Museums

ELIGIBILITY
Passed the 10th Standard / SSC Examination / Equivalent Examination
COURSES

B.Sc. (Mathematics, Statistics, Computer Science)  MSc IT (Information Technology)
B.Sc. (Mathematics, Physics, Computer Science)  MSc Computer Science
B.Sc. (Biotechnology, Microbiology, Chemistry)  MSc Biotechnology
B.Sc. (Chemistry, Botany, Zoology)  MSc Physics
B.Sc. (Physics, Chemistry, Mathematics)  MSc Chemistry
B.Sc. (Biochemistry, Zoology, Genetics)  MSc Botany
B.Sc. Applied Mathematics  MSc in Environmental Science
B.Sc. Environmental Science

ELIGIBILITY

Passed the 10+2 in Science stream from CBSE / ICSE / SSC / IB / IGCSE or any other examination within scope and standard found to be the senior secondary Examination of a recognized Indian Board / University.

OPPORTUNITIES

Research Scientist
Scientific Assistant
Treasury Specialist
Market Research Analyst
Technical Writer/Editor
Chemist
Researcher
Clinical Research Manager
Consultant
Wastewater Plants
Forensic Crime Research
Enumerators

COURSES

BA Psychology, Sociology, Political Science  MA English
BA Women Studies, Journalism, Advanced English  MA Political Science
BA History, Economics, Political Science  MA Economics
BA History, Political Science, Geography  MA Psychology
BA Political Science, Psychology, Journalism  MA Social Work
B.P.P – Public Policy  M.P.P – Public Policy

ELIGIBILITY

Passed the 10+2 in any stream from CBSE / ICSE / SSC / IB / IGCSE or any other examination within scope and standard found to be the senior secondary Examination of a recognized Indian Board / University.

OPPORTUNITIES

Linguistic  Professor
Anthropologist  Cultural
Museum Curator  Anthropologist
Oceanographer  Archaeologist
Statistician  Teacher/
Glimpses of Upcoming Campus at Gorantla
ADMISSIONS PROCEDURE

**BEE:** BEE (BEST Innovation University Entrance Exam) is the Entrance Test for all students aspiring for admission at BEST Innovation University (AP).

The application can be completed online from our website [www.bestiu.edu.in/apply-online](http://www.bestiu.edu.in/apply-online). BEE approved coordinators shall get in touch with each student applying though our website or the student can directly appear after filling forms on the spot at our approved centres across India on the dates and locations mentioned in our website and also, appear for the test online at [www.bestiu.edu.in/bee](http://www.bestiu.edu.in/bee)

**Counselling:** Counselling will be conducted on the same day after the Conclusion of BEE.

**Nationality:** All Indian, NRI and International students may apply for admission to the University through BEE (BEST Innovation University Entrance Exam). BEE is mandatory for admission into BEST Innovation University.

Criteria for NRI Admissions

The following have to be adhered to, other than the above eligibility norms:

The university will also offer admission to the Non Resident Indians or close direct relatives of a Non Resident Indians (NRI). The eligible candidates shall support their application with following documents:

1. A letter sponsoring the candidate for admission to UG program.
2. Attested copy of Passport with Visa details of the sponsor.
3. Proof for NRI (to be obtained from Indian Embassy of the respective country) or copy of the Overseas Citizen of India card of the sponsor. Resident card / Green card / Permanent Resident card / Residence proof / Employment certificate are not accepted as proof of NRI.
4. Proof of Relationship to the Candidate issued in the form of Notarized affidavit.

In-House Scholarship Opportunities

At BEST Innovation University, students can avail of scholarships up to 2.5 lakhs each through our BEE (BEST Innovation University Entrance Exam).

The provision for attractive scholarships is an important element of the overall vision of BEST INNOVATION UNIVERSITY to retain high quality students, provide increased access to all and widen opportunities based on equality & social justice, the criteria is as:

- Special Admission criteria for Under-privileged and Meritorious students of ANDHRA PRADESH (Rayalseema region)
- BEST INNOVATION UNIVERSIY shall reserve 40% seats for the Women and rural underprivileged students of Andhra Pradesh (weaker sections as defined by the State) under
- 10% seats shall also be reserved for exemplary meritorious students. (last exam attended 40% + BEE 60% shall be considered for evaluation at the time of allocation of scholarships) 15% seats through NRI quota.
- Scholarships are also offered to students who have excelled in sports, debates, performing arts and other accomplishments.
Q. Does University Have All Statutory Body Permissions?

University is established by the Act no 3 of 2016 & Act 6 of 2019 of AP State Government and it is legally authorized to grant degrees as per the section 2(f) & Section 22 of UGC Act. BESTIU is also a member of Association of Indian AIU Universities. It is a full-fledged university that follows relevant guidelines of Statutory Bodies, accreditation Councils (ICAR, AICTE, BCI etc) for different courses in force from time to time.

Q. Why Study Here And What is Unique About BESTIU?

This is the First State Private University which is in Rayalseema Region with a vision to make higher education accessible and affordable. Other features are as below:-

- Campus in Gownivaripalli, just one hour from Bangalore International Airport
- State of the Art infrastructure with unique Experiential learning facilities
- University places major thrust on Applied Research, Innovation and Entrepreneurship
- Opportunity of Twining programs with Worlds’ best Universities / Institutions
- ICT enabled Smart Classrooms with Multimedia Studios and Videoconference Facilities
- Flexible Choice-based Credit System, multidisciplinary approach
- Opportunities to Students for Business Incubation, Entrepreneurship and Research
- Key Employability skills training included as a core subject from third semester onwards in all courses
- Collaboration with worlds’ leading Institutions for Summer Internships /Certification programs and Industry visits through our Global Institutional partners

Q. Can a Student Apply For More Than One Course? Can I Apply To More Than One Course? Can I Do it In A Single Application?

Yes, Dual degree options are available for bachelors courses. Dual specializations are available for Masters courses.

Q. What Are The Documents Required For Admission?

On the date of appointment, applicants will be required to bring the following Documents:-

a. Admit Card issued by this University
b. Common Application Form
c. Photocopy of 12th mark sheet
d. Photocopy of 10th mark sheet
e. Photocopy of State or other National Level Entrance Test Score Card
f. Photocopy of ID Proof (School Id / Aadhar Card / Pan Card)
g. Original Registration Payment Receipt
h. 3 Passport size Photographs
i. Any other document informed by University representatives

Q. How Can I Get an Education Loan? Does The University Provide Loan?

University facilitates it in every way possible for all registered students by providing necessary documents

Q. Is This University Ragging Free? Has University Witnessed Any Acts Of Ragging?

BEST Innovation University has a policy of ‘Zero Tolerance for ragging within and outside the campus. We have no cases of ragging with effective use of Surveillance and dedicated caretakers 24/7

Q. What Is Three Weeks Global Immersion Program? How Many Credits Student Gets For This? How Is The Cost Met For This Programme?

Global Immersion Programmes afford an opportunity to selected Staff and Students to go to Premier International Institutions for learning and exposure. Their stay and other logistics are generally sponsored by partner Institutions. The staff and students have to bear only travel costs

Q. How are courses delivered Amid COVID Pandemic?

BESTIU uses unique pedagogies & digital tools to engage students. We also emphasize the blended learning methods recommended by UGC to engage students and make classes interesting.

Q. Can BESTIU be Compared With Any Other University In India?

Yes. It is comparable to the best in India. It is a general University offering a variety of courses and programs. It has created a niche of its own. We are immensely proud that it is the First Private Innovation University of India. THE BESTIU offers courses and curriculum that uniquely focus on Innovation principles

Q. Can A Foreign Student Get Admission In BESTIU?

Yes, we have a detailed Admission process for NRI / foreign students under the admission section of our website www.BESTIU.Edu.in
"I would like to congratulate Mr. Bharat Lal Meena the former senior bureaucrat in the government of Karnataka & Dr. Rupa Vasudevan the chancellor of the university and their team for this laudable initiative"

- Padma Vibhushan Dr. Kasturirangan ex-chairman ISRO

"I am extremely happy that the BEST Innovation University & the World Forum for Education for organising this discussion. Its extremely important, I congratulate Dr. Rupa Vasudevan and all her colleagues for organising this, Innovation is the key to progress"

- Dr MS Swaminathan (Father of Indian Green Revolution)
PRESEN T CAMPUS

NH 44, Bangalore - Hyderabad Highway, Vadiyampeta, Anantapur, Andhra Pradesh - 515731

MAIN CAMPUS

BEST Innovation University Gownivaripalli, Gorantla Mandal, Anantapur, Andhra Pradesh. INDIA

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